



Shirley Elghanian, Founder of the Magic of Persia.



Lisa Ball-Lechgar and Sheikha Lulu Al-Sabah of Canvas, sponsors of the Magic of Persia Charity Art Auction.



Rokny Haerizadeh and Ian Fairservice, the proud owner of 'Evolution'.



Parviz Tanavoli and Fariba Farshad.

society dubai magic of persia

Works by 31 Iranian artists including Farhad Moshiri, YZ Kami, Shirin Neshat and Parviz Tanavoli were sold to the highest bidder at the Magic of Persia Art Auction in Dubai in November. The evening raised a staggering \$1.2 million for charity as well as Encyclopaedia Iranica, The Future Centre for Special Needs, Abu Dhabi, and Al Noor Training Centre in Dubai.



Claudia Cellini and friend.



Christie's Jussi Pykkänen and compere Maz Jobrani conduct the exciting auction.



Issac Hakim, Pary Elghanian and Alexandra Hakim with Farhad Moshiri's 'Faghat Eshgh' (Only Love).